



Record Crowd Expected at 3rd Annual LOOK3 Festival of the Photograph in Charlottesville, VA

3rd annual event celebrates photography with on-stage interviews, nightly projections, outdoor exhibitions, multi-media presentations, and gallery shows in Charlottesville, VA, June 11,12,13

Charlottesville, VA (April 28, 2009) -- In its third year, the LOOK3 Festival expects another weekend of sold-out attendance and thousands of additional spectators June 11-13 in Charlottesville, VA. Taking place in venues throughout the downtown area, the LOOK3 Festival will celebrate the careers of legendary photographers, emerging talent and the best work from the past year, from photojournalism to fine art. The historic Downtown area will be transformed for 3 days into a "living image" with thousands of photographs projected onto buildings, hung in the trees, and on display in all the galleries. Highlights of the three-day Festival include gallery exhibitions and interviews with renowned photographers Sylvia Plachy, Martin Parr, and Gilles Peress; "Shots" and "Works" two nights of exceptional new work by a selection of photographers from around the world, projected onto a giant screen in a covered, outdoor concert arena.

"Each year LOOK3 gets better and better and 2009 is shaping up to be our best yet. Our Guest Curator, MaryAnne Golon has selected a lineup of artists and events that truly brings the vision of LOOK3 to life. We want the world's best photographers to come to Charlottesville, and that's what we're going to see," says Jessica Nagle, LOOK3's Co- Executive Director. "At LOOK3, the idea is to fall in love with photography all over again, year after year, whether you make pictures yourself or just admire them. We call it '3 days of peace, love, and photography' because it's truly an affair of the heart."

The LOOK3 Festival of the Photograph is open to the public and the schedule of events includes:

INSight CONVERSATIONS

Sylvia Plachy, Martin Parr and Gilles Peress, interviewed on three separate evenings at The Paramount Theater.

TREES

Recognized as one of the world's premier nature photographers, Tom Mangelsen will display images of wildlife from his 30 years career on giant banners suspended high in the trees along Charlottesville's pedestrian mall. Join Tom, for a special presentation at the Paramount Theater on Wednesday Jun 10 at 7pm.

PAGES

Every evening after dark experience the year's best images from international newspapers and magazines, including National Geographic Magazine, New York Times Sunday magazine, Aperture, Dispatches, Geo, Gourmet, Mother Jones, Outdoor Photographer, The Fader, and more than fifty others, as they light storefront windows and projected on a large outdoor screen on the Downtown Mall.

BOOKS

LOOK3 celebrates 50 choice photography publications from 2008 and 2009, including works by Lee Friedlander, Jonas Bendikson, Amy Stein, Annie Leibowitz, Sam Abell and many more.

YOURSPACE

Festival attendees can print, display, and project their own work in a collaborative exhibit that lies at the heart of the LOOK3 mission to share and inspire. Canon will be on-site to make prints from digital files and Apple technicians will be available to help guests build digital slideshows for projection.



MASTERS

Simon Bruty, Yolanda Cuomo, Eugene Richards, Callie Shell, George Steinmetz, Phillip Toledano will share stories and images in a series of half-hour talks in the Paramount Theater.

LOOK3 THEATER

Multimedia projects from around the world will be shown on a large screen in an intimate setting. This dynamic 2-hour program will cycle twice daily, and select artists will be on hand to discuss their work.

FILMS, Vinegar Hill Theater (Not included in Festival Pass) Screenings of films by Robert King, Danny Wilcox Frazier, and Ernesto Bazan.

SHOTS, Charlottesville Pavilion

Friday, June 12th Music by Farro in the Dark 6pm, Screening 8:30 - 11pm;

A dynamic cross-section of work by internationally recognized photographers. Ernesto Bazan, Chris Bickford, Pep Bonet, Alejandro Chaskielberg, Andrew Cutraro, Philippe Dudouit, Jason Eskenazi, Melissa Farlow, Diane Cook and Len Jenshel, Vincent Laforet, Jon Lowenstein, Joshua Lutz, Davide Monteleone, Ross McDermott and Andrew Owen, Paolo Pellegrin, Alex Prager, Michael Rubenstein, Anthony Suau, Donald Weber, Michael Wolf, Jessica Woolf, Christian Ziegler.

WORKS, Charlottesville Pavilion

Saturday, June 14th, Screening 8:30; Party 11pm

The Saturday night grand-finale projection, featuring work from twenty celebrated photographers will take place in a covered outdoor concert arena with images projected onto a giant screen followed by late night partying and a closing celebration. Artists include: William Albert Allard, Stephen Alvarez, Ragnar Axelsson, Peter Bialobrzeski, Jodi Bieber, Chien-Chi Chang, Richard Corman, Jessica Dimmock, Mitch Epstein, Natela Grigalashvili, Todd Hido, Saiful Huq Omi, Carl Killsgaard, Yuri Kozyrev, Jim Marshall, Michael Nichols, Susana Raab, Shawn Rocco, Brian Skerry, Amy Stein, John Trotter.

EXHIBITS

Special exhibitions in galleries throughout Charlottesville will display work by: Sylvia Plachy, Martin Parr, Gilles Peress, James Nachtwey, POYi, Tom Mangelsen, Redux, Paolo Pellegrin, Platon, Tipper Gore, Joel Sartore and World Press Photo (*World Press receives support from the Dutch Postcode Lottery and is sponsored worldwide by Canon and TNT*).

Michael "Nick" Nichols, and Jessica Nagle serve as Co-Executive Directors of LOOK3. LOOK3 Board of Advisors includes Melissa Harris, Editor-in-Chief, Aperture Magazine; Scott Thodde, Deputy Picture Editor, Fortune; David Griffin, Director of Photography at National Geographic Magazine; Yolanda Cuomo, Creative Director, Yolanda Cuomo Design; Vincent Musi, Master of Ceremonies; Support for LOOK3 2009 is provided by founding partners Apple and National Geographic. Additional support is provided by Canon and Virginia National Bank.

For more information about the Festival, to purchase festival passes or to register for specific workshops and events, visit the Festival web site. Unless specifically noted, all events are included in a single Festival pass, which may also be purchased on the Festival web site at www.look3.org.

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